

Dear Friends,

I write to you briefly today out of concern regarding broadcast ownership rules -- proceeding number 02-277.

In short, I urge the Federal Communications Commission to NOT remove limits on ownership limitations that are currently in place. I do not believe that the current regime of rules is sufficient to preserve localism in broadcasting and I believe that changes allowing for greater concentration of ownership will further damage the broadcast community's long-held commitment to localism.

While there may be a glut of media outlets and information resources in the new-media environment, broadcast outlets are still utilizing a public resource -- the "airwaves" -- and they should be regulated as such. Or, put another way, they should not be treated in the same laissez-faire manner as non-broadcast media given the valuable public property they are utilizing.

The public right to assure that this resource is managed "in the public interest" must be maintained.

In advance, thanks for considering my comments.

Cordially,
Rob Rosental